

COASTAL REVIVAL FUND APPLICATION FORM

Please read the July 2015 Coastal Revival Fund prospectus before completing this form. The prospectus is available at www.gov.uk/government/publications/coastal-revival-fund-bidding-prospectus-and-application-form

SECTION 1: Contact Details	
1.1 Lead Contact for the application	Mark Williams
1.2 Role and organisation of the lead contact	Town Clerk, Falmouth Town Council
1.3 Contact Address	Municipal Buildings, The Moor, Falmouth, Cornwall TR11 2RT
1.4 Telephone number(s) (a) Office (b) Mobile	(a) 01326 315559 (b)
1.5 Email address of lead contact	MarkWilliams@falmouthtowncouncil.com
1.6 Are you applying on behalf of a Coastal Community Team? If yes, which one?	Falmouth Area Coastal Communities Team

SECTION 2: Local Authority (LA) Contact Details	
<p>The Department will <u>only</u> consider applications that have support from a local authority for the area, as grant funding will be paid to a LA on behalf of the project. Please attach a letter from the authority confirming that they are willing to act as the 'accountable body' for the funding. Anyone who is having difficulty engaging with their local authority can contact DCLG at: coastalcommunities@communities.gsi.gov.uk</p>	
2.1 Name of local authority	Cornwall Council
2.2 Main LA contact - name and main role (if different from 1.1)	Mark James, Communities & Devolution Team Manager (West) Falmouth, Penryn Community Link Officer
2.3 LA Address (if different from 1.3)	Customers and Communities Communities and Organisational Development Directorate Cornwall Council Room 4S, New County Hall, Truro TR13AY

2.4 LA contact telephone numbers (if different from 1.4) (a) Office (b) mobile	(a) 0300-1234-100	(b) 07528983265
2.5 Email address of LA contact (if different from 1.5)	mjames2@cornwall.gov.uk	

SECTION 3: Communications/ Media Details

3.1 Lead Contact for press/ communications/ advocacy	Jonathan Griffin	
3.2 Contact Address	22 Trevellan Road, Mylor Bridge, Falmouth, Cornwall TR11 5NE	
3.3 Telephone number(s) (a) Office (b) Mobile	(a) 01326 374594	(b) 07971 497004
3.4 Email address of lead contact	all@allgriffs.com	
3.5 Pen Picture – please describe the project in a manner suitable for a media release (maximum 40 words)	Provides the first steps for the Polytechnic Society to bring the Polytechnic building into the 21 st century with disabled access, sound insulation, and modern technology to become Cornwall's foremost state of the art venue and community hub.	
3.6 Name of your local MP(s)	Sarah Newton MP	

SECTION 4: Overview of project

4.1 What would you like to call your project?	ROYAL CORNWALL FALMOUTH POLYTECHNIC SOCIETY BUILDING REGENERATION PROJECT
4.2 What is the nature of your project (e.g. reviving a pier, regenerating a square)	Technical studies and assessments for the creation of a Business Plan for the revitalisation and modernisation of the Polytechnic building.

4.3 Where is your project based? Please also include a postcode for the project location.	The Royal Cornwall Falmouth Polytechnic, 24 Church Street, Falmouth, Cornwall TR11 3EG
4.4 What is the aim of your project? Please give a brief summary of the overall purpose of your project. (1-2 sentences)	<p>To support the RCPS in developing a proposal and business plan for the revitalisation and modernisation of the Polytechnic building to meet 21st century standards of access, sound insulation, IT and performance technology and create additional activity space.</p> <p>Initial requirements are for a detailed condition survey, followed by an options appraisal identifying ways forward taking into account physical, regulatory and financial constraints.</p>
4.5 Who/ which organisation will lead the project?	Royal Cornwall Polytechnic Society
4.6 Who/ which other organisations will be involved in the project?	<p>Through RCPS Membership and its Falmouth History Archive:</p> <ul style="list-style-type: none"> • Informal links with the Falmouth Art Gallery, Town Forum, and Universities. • Close association with local theatre groups, artists and local businesses. <p>FACCT member organisations will be involved, so that their experience may be drawn on. In particular the award-winning National Maritime Museum Cornwall, the Town Team the CIC and Town Council.</p>
4.7 How much money are you bidding for?	£20,000
4.8 Are you involved with any other bids to the Coastal Revival Fund? If yes, please give the names of these projects.	YES — FALMOUTH 2030 also submitted by FACCT.

SECTION 5: What are the key priorities for your coastal area?

Please summarise the key priorities for the coastal area and how your project relates. For example, this could link to a Coastal Community Team bid proposal or Local Enterprise Partnership plans. (maximum 300 words)

The project links to the FACCT bid proposal to create a unifying economic plan for Falmouth (see FACCT bid section 7.1).

The increased attractiveness of the area to visitors and for inward investment ultimately resulting from the project will contribute to the **Cornwall LEP Strategy** priorities of inspiring business to achieve their national and global potential (P1), creating great careers in Cornwall (P2), creating value out of knowledge (P3) and using the natural environment responsibly as a key economic asset (P4).

The project will also meet priorities that are set out in the **Cornwall Maritime Strategy to 2030 Vision** including those for ensuring that ports and the coast accommodate the promotion of leisure/ recreational activities and coastal access without adverse effects on economic activity and environmental quality (E6), and promoting/supporting maritime natural, historical and cultural activities and events to celebrate Cornwall's distinctive environment and heritage. Further encourage maritime-based arts and cultural activities, including festivals, events and venues (G9).

SECTION 6: What does your project involve?

Please summarise what you plan to do and what this bid money would fund. If your project is part of a wider, longer-term project then please briefly set out the aims of the wider project and how the part that will be funded through the Coastal Revival Fund fits into these broader plans. (maximum 300 words)

The project involves carrying out a detailed condition survey which will examine the condition of the 19th century Polytechnic Building and report on the ability of the premises to accept adaptations to meet modern standards. It is anticipated that this work will be carried out in January 2016.

The condition report will input to an options appraisal which will identify the best ways to modernise the building to meet the Polytechnic's aims and objectives in a 21st century setting. This appraisal will also take into account the constraints resulting from the buildings Grade II* status and the availability of funding.

Three broad option areas are likely to be specified for investigation:

- 1) business as usual, repairing and maintaining the existing building within the Society's income constraints, and the building would remain largely non accessible to wheelchair users.
- 2) remodel the existing building within its historic 2* listed status, to install lifts, upgrade the soundproofing of the theatre and gallery so both can be used at the same time, and modernise all the other spaces to be fit for purpose, including major updating to the IT and performance technology systems.
- 3) as stage 2, plus the redevelopment of the buildings at the side of the RCPS to make access even better and to make use of the extra spaces created to increase income and thus the sustainability of the Poly's charitable activities.

A business plan to achieve the selected option will then be commissioned, followed by detailed architectural and engineering design, prior to the preparation of detailed planning and listed building consent applications. These will pave the way for major fundraising and for submissions to the Heritage Lottery and other funds.

SECTION 7: The following section asks for information on how your project will meet the criteria for the Coastal Revival Fund

7.1 The value, importance or local regard for the site, structure or asset

The project involves a site or asset which is of particular value locally. Applicants are asked to explain the local value of the asset or site and why it would justify investment. The value does not need to be financial. It could, for example, set out the history behind the project and identify whether it is considered 'at risk'.
(maximum 400 words)

The Royal Cornwall Polytechnic Society (locally known affectionately as 'the Poly') has been encouraging innovation and culture for over 175 years. The original Society was founded by two daughters of the Falmouth based Fox family in 1833. This family is closely linked through their shipping and mining businesses to Falmouth's maritime heritage. The Society drew together people who were keen to see development and economic growth in Cornwall through eliciting 'the inventive powers of the young through advancement of the useful arts'. The Society received Royal Patronage from King William IV in 1835, the year in which it's Centre at 24 Church Street was built. The Society successfully encouraged innovation through financial awards, medals and exhibitions. It played a key role in the development of numerous important inventions including pneumatic drills, the Cornish Man Engine, microscopes and uses of nitro-glycerine. The Society's 1843 exhibition featured an early and influential demonstration of the new art of photography. The RCPS soon grew, both in size and reputation, becoming a key player in the Industrial Revolution in Cornwall. New outposts opened throughout the County, with members including prominent scientists, engineers and artists. The Society's annual report was an important journal of its day. The Society attracted some significant demonstrations. These included the world's first demonstration of Alfred Nobel's nitro-glycerine in 1865, earning the Society a mention on the Nobel Prize website.

Today the RCPS is a thriving and much loved local charity, promoting engagement in the arts, sciences and Cornish history through film, live events, exhibitions lectures and workshops. It plays a key role at the heart of the cultural life of the town. It's current vision is to be Cornwall's foremost state of the art venue and community hub providing exciting, inclusive and innovative entertainment, learning and development opportunities in the arts, sciences and history.

Unfortunately the 1835 building, and subsequent alterations to it, are now tired, disability access is virtually non-existent, and inadequate sound insulation thwarts multiple use. This prevents the best use of the premises and restricts footfall, and may be driving potential users away. If it is to continue to provide a service to the wider community in the future, and the potential of the Poly to bring further substantial benefit to the area is to be realised, then its facilities must be brought up to date.

The Society has set itself the priority goal of refitting and developing the building to create an accessible and inspiring space equipped with state of the art facilities.

7.2 Delivering a community benefit from the revival

The Coastal Revival Fund is intended to boost coastal assets for the benefit of the community as a whole. Please use this section to set out how the project will help to deliver benefits to those living locally, as well as to those visiting or working in the area. Please set out a) the intended community benefit, b) the scale of the impact and c) how you will make sure the benefit is achieved. Some inclusion of quantified information would be particularly useful. (maximum 400 words).

The intended community benefit:

1. A renewed community facility for the future.
2. Disabled access
3. High quality galleries and performance space

Scale and impact:

1. Initially the scale will be limited to studies/assessments that will contribute to the overall project.
2. However, in the longer term, the CRF funding will help the Polytechnic Society achieve its goal of a renewed premises that will be Cornwall's foremost state of the art venue and community hub and enhances usage by the local community and visitors.

Ensuring benefit is achieved:

1. Delivery of the project products will be managed through the Polytechnic Society with the support of the FACCT team and Falmouth Town Council via Cornwall Council as the accountable body
2. Contracts will therefore be let through Cornwall Council procurement rules and managed through its financial systems. Thus Cornwall Council will therefore be responsible for securing delivery of the products.
3. In terms of the longer term benefits appropriate delivery arrangements for any ensuing major projects will be built-in to the submissions to the CCF and EC Growth Fund etc, according to their requirements.

7.3 Delivering an economic benefit from the revival

The Fund is intended to help improve the economic sustainability of coastal assets and coastal communities more broadly. Please use this section to set out what economic benefits your project will have and, in particular, if it is likely to lead to additional jobs or training opportunities. Please cover a) the intended economic benefit, b) the scale of the impact and c) how you will make sure the benefit is achieved. Some inclusion of quantified information would be particularly useful. (maximum 400 words).

The intended economic benefit:

1. Retention of existing visitor base
2. Increase in numbers of visitors
3. Enhancement of reputation of Falmouth as tourism destination and therefore ability to increase value of existing tourism income multipliers
4. Through its strategic position half way between the Falmouth Art Gallery and National Maritime Museum Cornwall, the renewed RCPS building will compliment and add to those two 'magnets' at either end of the town.

Scale and impact

1. The RCPS has a membership of around 500, but its activities attract some 18-20,000 through its doors, serving the wider community. These activities, based on revenue, include film (generally art films) accounting for 33%, live events 35%, gallery hire 16%, lectures 2%, the remaining 14% through the bar.
2. If option 2 is implemented an increase in throughput of around 20-25% is anticipated, based on ease of access and the multiple use of its existing facilities. If option 3 is implemented then a further 5 – 10% might be catered for, but the key addition would be state of the art workspace and demonstration facilities for creative industries and science based enterprises, showcasing and supporting jobs for SMEs in the Falmouth and surrounding areas.

Ensuring benefit is achieved:

1. Delivery of the project products will be managed through the Polytechnic Society with the support of the FACCT team and Falmouth Town Council via Cornwall Council as the accountable body
2. Contracts will therefore be let through Cornwall Council procurement rules and managed through its financial systems. Thus Cornwall Council will therefore be responsible for securing delivery of the products.
3. In terms of the longer term benefits appropriate delivery arrangements for any ensuing major projects will be built-in to the submissions to the CCF and EC Growth Fund etc, according to their requirements.

7.4 Local support

Please set out what support your project has from the local community and how you know this, e.g. what consultation has there been about your project and what local organisations or groups are involved? If this bid is not from a Coastal Community Team and there is a Team for the area, please state whether or not they are supportive of the project. (To find out if there is a Coastal Community Team for the area please contact the Department for Communities and Local Government). (maximum 300 words).

In addition to the support demonstrated by the 20,000 users, a survey was conducted in 2014 with 338 responses from RCPS members, volunteers and the general public. The building was seen as a great venue for film (62%), a vibrant performing arts centre (29%) and a great place to visit (14%). 80% were very satisfied with the offerings and almost all considered it excellent or good value for money.

Critical feedback from the survey and users concerned the buildings poor condition, difficulties of access and inadequate WC facilities, and some cramped conditions for lectures and talks in the smaller rooms.

The RCPS survives solely on the income it generates from members and its activities. In 2008 it was in financial difficulties and under threat of closure, but significant support from the local community, with some 4,700 signing a petition, ensured its continuation and regeneration.

FACCT fully supports the Royal Polytechnic Society's initiative. The Poly is a vibrant Arts Centre with a well-planned and sustainable programme of events well-situated in an important historic building in the middle of town with plenty of potential to enhance the 'offer' of Falmouth to residents and visitors.

SECTION 8: Prioritisation Criteria

Should the Fund be oversubscribed, it may be necessary to consider the following issues:

8.1 Unlocking further charity or private investment

Please set out whether work carried out under the Coastal Revival Fund would help you attract other sources of charity or private funding. Please explain the likelihood of further investment, and (if known) briefly give the amount, from whom and for what. This can include both match-funding for this stage of your project (which is requested in more detail in section 9.2) or your work to attract capital funding for future stages of the revival. (maximum 250 words)

This stage of the project will be part-funded (£5,000) by RCPS raised from its charitable activity.

This stage will provide the base from which to fundraise and to seek major capital funding, and this will be sought from many sources, such as the Heritage Lottery Fund, the Arts Council and the LEP.

8.2 National Heritage List for England?

Please set out whether the site or asset is on a heritage at risk list: www.historicengland.org.uk/listing/the-list (maximum 150 words)

The building is listed Grade II* but is not on the buildings at risk register.

SECTION 9: Proposed Outputs and Project Delivery

9.1 Applicants should set out a high-level breakdown of how the Revival funding would be used. Only the costs that are intended to be met through the Coastal Revival Fund need to be covered.

Funds may be spent on improvement or regeneration of structures, or any other works that meet the criteria outlined in the prospectus, including professional advice in relation to a building, asset, structure or public space, e.g. feasibility studies, legal advice on development of a structure, architectural surveys etc.

The funding cannot be spent on things like salaries, training, venue hire, volunteer expenses, monitoring and evaluation. If your project includes these types of costs then they will need to be met from another source.

Item	Amount	Date of expenditure
Detailed condition survey of the Polytechnic building	£5,000	December 2015/Jan 2016
Options appraisal	£15,000	January 2016/March 2016
(Please add more lines as required)		

9.2 Match funding

If the total costs of your project are more than you are bidding for from the Coastal Revival Fund, please briefly set out how these other costs will be met, and how much they are. (maximum 200 words)

Total cost off the studies is estimated at £25,000. The Polytechnic Society will meet 20% of the total costs of the studies. (£5,000)

9.3 Project delivery

Please set out who/ which organisations will be responsible for delivery of the project and what expertise and experience they have to be able to deliver the project effectively. (maximum 100 words)

Project delivery will be through the Polytechnic Society with support from Falmouth Town Council and Cornwall Council. The Town Council has extensive experience of running local services and delivering initiatives that are grant aided from a variety of sources.

9.4 Transparency

Please explain how and when all aspects of the project will be made publicly available. (maximum 100 words)
<ul style="list-style-type: none"> • Through Fathom – the Falmouth Town Council newsletter • Through members’ newsletters and the RCPS website • Through social media channels – including the Falmouth Town council webpage and the Falmouth neighbourhood Plan website and Facebook page • Through local media - Press releases at each milestone.
9.5 Confirmations
Please write ‘yes’ in the sections below to confirm that:
A) Details of the projects and progress will be made available to the Department for Communities and Local Government:
YES
B) All Coastal Revival Fund grants would be spent by 31 March 2016:
YES
C) The project complies with State Aid under European Union Law:
YES
D) The letter from your local authority has been included with your application:
YES

This form needs to be submitted along with a letter from your local authority agreeing to act as the accountable body for the funding. Please do not send any other additional documents.

The closing date for applications is 23:49 hours on Monday 14 September 2015.

Applications are preferred electronically to coastalcommunities@communities.gsi.gov.uk but will be accepted in hard copy. Any application made in hard copy should be sent to the following address:

Coastal Revival Fund
 Coastal Communities Team
 Department for Communities & Local Government
 3rd Floor, Fry Building
 2 Marsham Street
 London
 SW1P 4DF

Hard copies must also arrive no later than Tuesday 15 September 2015.

Any queries can be directed to: coastalcommunities@communities.gsi.gov.uk.